



CITY OF CONCORD
New Hampshire's Main Street™
Community Development Department

DESIGN REVIEW AGENDA

January 4, 2022

8:30 AM

Council Chambers
37 Green Street
Concord, NH 03301

1. Call to Order
2. [Minutes](#) – November 30, 2021

Sign Applications

1. [Barlo Signs](#), on behalf of Market Basket, requests ADR approval for the installation of one new internally-illuminated wall sign at 15 Merchants Way in the Gateway Performance (GWP) District.
2. [Barlo Signs](#), on behalf of HomeGoods, requests ADR approval for the installation of one internally-illuminated wall sign at 17 Merchants Way in the Gateway Performance (GWP) District.
3. [Advantage Signs](#), on behalf of Greenblott & O'Rourke PLLC, requests ADR approval for the installation of one new non-illuminated wall sign at 49 North Main Street in the Central Business Performance (CBP) District.
4. [Advantage Signs](#), on behalf of Holistic Family Health, requests ADR approval for the replacement of a non-illuminated monument sign at 102 Pleasant Street in the Institutional (IS) District.
5. [Sign-A-Rama](#), on behalf of Charles Leonard Steel Services, requests ADR approval for the replacement of an externally illuminated freestanding sign at 183 Pembroke Road in the Office Park Performance (OFF) District.
6. [National Sign](#), on behalf of Brothers Cortado, requests ADR approval for the installation of a new non-illuminated window sign and a new non-illuminated blade sign at 3-5 Bicentennial Square in the Central Business Performance (CBP) District.
7. [NEOPCO Signs](#), on behalf of Casamigos, requests ADR approval for the installation of a new internally-illuminated wall sign at 94 Fort Eddy Road in the Gateway Performance (GWP) District.
8. [NEOPCO Signs](#), on behalf of Revelstoke Coffee, requests ADR approval for the installation of a new non-illuminated wall sign and a new externally-illuminated projecting sign at 100 North Main Street in the Central Business Performance (CBP) District.
9. [Sousa Signs](#), on behalf of Irving Oil, requests ADR approval for the replacement of an internally-illuminated freestanding sign and a non-illuminated wall sign at 114 Fisherville Road in the General Commercial (CG) Zone.

Next monthly meeting on February 1, 2022

ADR Agenda

10. [Sousa Signs](#), on behalf of Irving Oil, requests ADR approval for the replacement of an internally-illuminated freestanding sign and two internally-illuminated wall signs at 190 Pleasant Street in the Neighborhood Commercial (CN) District.
11. [Sousa Signs](#), on behalf of Irving Oil, requests ADR approval for the replacement of a non-illuminated wall sign at 231 Loudon Road in the Gateway Performance (GWP) District.

Building Permits in Performance Districts

1. [Thorne's of Concord](#) requests ADR approval for the replacement of an awning at 140 North main Street in the Central Business Performance (CBP) District.
2. [Cowan & Goudreau Architects](#), on behalf of Technical Education Concepts, requests ADR approval for the renovation of the southern façade of a building inclusive of a canopy roof addition and new ramp at 32 Commercial Street in the Opportunity Performance District.