

City of Concord, NH Everett Arena and Kiwanis River Front Park

Recreation and Parks Advisory and Arena Advisory Committee
Joint Meeting : Jan 17, 2017

Tonight's Agenda

1. Power point presentation from staff – history of operation, current uses of the areas and discuss ideas for improvements
2. Overview of past master plan
3. Break out session – two groups – split with Arena and RPAC members: each group spending 30 minutes talking about improvement needs and any opportunities for community use. Each group will then present their groups ideas.
4. Discuss meeting date and needs for next meeting

Goal is to have recommendation to City Council by their April Meeting

History of Arena

In the 1930's, Concord citizens formed a not-for-profit corporation, The Concord Ice Skating Arena, Inc., to build and operate an indoor ice skating arena. The arena was built in 1965 and named after Doug Everett, a 1932 Olympic Silver Medalist, for his skill in skating and hockey as well as his civic and business leadership. In 1981, the City of Concord acquired the Everett Arena and the facility is now owned, operated, and maintained by the General Service Department.

The arena's mission is to provide a safe, attractive, and well-operated multi-purpose facility for the Concord community at competitive rates of other facilities in the region.



2015 Picture

Arena Budget and Goals

- \$600,000 Operating budget (FY17).
- Enterprise Fund: Operation should cover all expenses, including bond payments.
- CIP 64 Regular CIP for Arena improvements and replacement needs. Paid for by arena operation

Except in FY2019 – \$1.025 million dollars of GO Bonds to replace parking lot, \$75,000 of Arena Bonds. How does new parking lot fit into update masterplan?
Size and location?

FY17 Arena Goals:

- Explore increasing ice revenue by investigating curling opportunities.
- Develop additional revenue by exploring other off-ice activities, such as expanding the roller skating program.
- Provide a firm financial foundation by maximizing revenue through increased public attendance and minimizing expenses by refining the energy management program and exploring LED light conversion.
- Work with the Parks & Recreation Advisory Committee, the Arena Advisory Committee, and City staff from the Parks & Recreation and Community Development Departments to create a plan for future operations, investment, and management of Kiwanis Park and the Everett Arena property.

Events and Users of Arena

In season – ice (mid Sept to mid March annually)

Concord Youth Hockey, Concord High School , Pembroke Academy, Campbell and Bow. NHIAA semi final games. Public skating and lessons are available.

Non Ice Season (Mid March to mid September annually)

A variety of shows and events are hosted at the arena during the spring and summer:
Flea Markets

- Home Shows
- Gun Shows
- Kiwanis Spring Fair
- Antique Shows
- Gem & Mineral Shows
- Roller Derby
- Roller Skating - NEW in 2016
- Household Hazardous Waste Collection Day

Marketing of operations

- GSD handles web site for Arena Operations.
- Parks and Rec handles the Park – with coordination with Arena.
- Concord Crew handles own building and programming.

Kiwanis River Front Park

Maintenance handled by Concord Parks and Recreation Department

Home of Concord's only Skate Board Park

Home of Concord Crew

Home of the training grounds for Concord Fire Department.

CIP560 New location currently not funded until 2026 for \$820,000.

CIP 60 for Park– currently not funded until 2022 to update original master plan (\$100,000)



Big Picture

Terrill Park – final design FY17 (\$125,000)
Phase 1 build FY18: \$1.8 million (+/-)

Merrimack River Greenway Trail

LWCF funding 2016 to begin trail
Will connect Terrill Park and Kiwanis
Riverfront Park with pave bike trail.
Connection to downtown Concord

Opportunities:

New users to both parks
New events at both parks
Bike rentals/Kayak rentals at Arena

Everett Arena and Kiwanis Park

Update Master Plan for area FY17
How does this location help with big picture.

Improve the Master Plan

- Move Fire Training Grounds...
- New location for skate park within park...
- More green space for events...
- Half Shell for concerts – with bathrooms and power...
- Move entrance to arena east side – larger pro shop at entrance (more rental \$\$)...
- Move paved parking lot to middle of park and new entrance to arena – add “green parking” when overflow parking is needed...

80% of the time current paved parking lot is less than ½ full. How to handle the 20% for large events? (estimate 60 days full vs. 305 days not fully used)
- How does new plan work with the larger plan for Terrill Park and Greenway Trail?

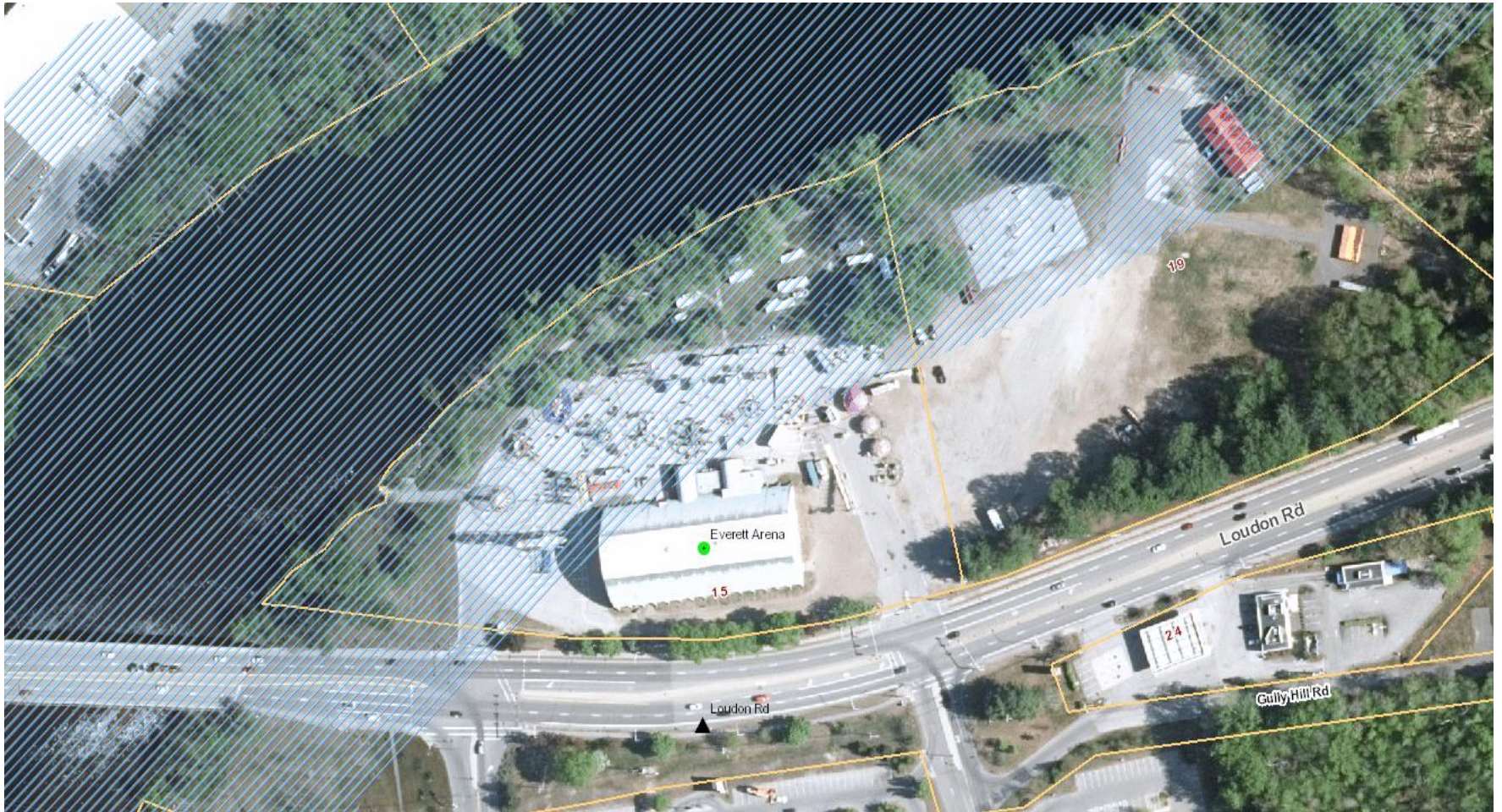


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- Break out session – two groups – split with Arena and RPAC members: each group spending 25-30 minutes talking about improvement needs and any opportunities. Each group will then present their groups ideas.





Shore line projection zone

Next Steps

- Follow up needs
- Next meeting

Notes from Meeting on 1/17/17

We had a great conversation and discussed some really good ideas for the park and the ice arena.

Couple of action items from the meeting:

- Both committees accepted a motion to ask City Administration to look at moving the fire training ground out as soon as possible and to explore buying some of the riverfront area behind the Concord Crew Boat house for future park needs.
- Arena Advisory at their next meeting would flush out more details on possible expansion for arena and how it may be shown in the CIP.
- Both groups have a better idea of the possible “Big Picture” – Terrill Park improvements (final design now), Greenway Trail connection and what improvements are possible at Kiwanis and Arena.
- There was agreement that the CIP for the Arena and Kiwanis Park should better align so final design of area should be completed prior to paving parking lot. i.e. make use the new parking lot is placed in the correct location for the future needs of the park and arena expansion/use. CIP plan should also include possible new entrance and restaurant for arena operation.
- We are scheduled to meet again on Monday, Jan 30 at 5:30 pm at the Heights Community Center to continue the joint planning efforts.

David Gill, Parks and Recreation Directors: dgill@concordnh.gov