



CITY OF CONCORD
New Hampshire's Main Street™
Community Development Department
Planning Division

ARCHITECTURAL DESIGN REVIEW COMMITTEE

September 30, 2025, 8:30 a.m.

City Council Chambers, 37 Green St, Concord, NH 03301

AGENDA

- 1. Call to Order**
- 2. Minutes – Approve meeting minutes from [September 2, 2025](#)**
- 3. [Staff Memorandum](#)**
- 4. Sign Applications**
 - 4.1 First Sign & Corporate Image, Inc, on behalf of Stickney Avenue, LLC, requests an architectural design review recommendation for a new 72.93-square-foot internally illuminated building wall sign (SP-0634-2025) at [11 Stickney Avenue](#) (2025-108/PL-ADR-2025-0125) (PL-CUP-2025-0098)
 - 4.2 Advantage Signs, on behalf of Eagle Square Associates, Lee Marden, and Land Vest, requests an architectural design review recommendation to replace an existing building wall sign with a new 26.75-square-foot non-illuminated building wall sign (SP-0638-2025) at [3 Eagle Square](#) in the Central Business Performance (CBP) District. (2025-111/PL-ADR-2025-0127)
 - 4.3 Advantage Signs, on behalf of Ledyard Financial Group Inc, requests architectural design review recommendations to reface an existing freestanding sign with a new 24.83-square-foot internally illuminated free standing sign (SP-0639-2025) with added pole covering, and to replace two existing building wall signs with a new 11.5-square-foot non-illuminated building wall sign (SP-0640-2025) and a 30.33 square-foot externally illuminated building wall sign (SP-0641-2025) at [74 S Main St](#) in the Urban Commercial (UC) District. (2025-112/PL-ADR-2025-0128)
 - 4.4 Sousa Signs, on behalf of Thomas Cusano and the Stove Barn, requests architectural design review recommendations to replace two existing building wall signs with a new 50.2-square-foot internally illuminated building wall sign (SP-0646-2025) and a 24-square-foot internally illuminated building wall sign (SP-0647-2025) at [249 Loudon Rd](#) in the Gateway Performance (GWP) District. (2025-113/PL-ADR-2025-0129)
 - 4.5 Ethos Signs Co, on behalf Automotive Supply Assoc Inc, requests an architectural design review recommendation for approval of alterations made to a 128-square-foot nonilluminated freestanding sign (SP-0401-2024) which differ from the architectural design review approval granted on December 18, 2024 by the Planning Board at 263 S Main St in the Urban Transitional (UT) and Opportunity Corridor Performance (OCP) Districts. (2024-076/PL-ADR-2024-0048)
[2024-076 Final Approval](#)
[2024-076 Proposed Alteration](#)
[2024-076 Supplemental](#)
 - 4.6 Heather Dudko, sign permit consultant, and American Sign Inc, on behalf of Interchange Development, LLC, and Marshalls, requests architectural design review recommendations for two new internally illuminated building walls signs of 186.5-square-feet (SP-0642-2025) and 129.6-square-feet (SP-0643-2025), a new 2.5-square-foot internally illuminated hanging projecting sign (SP-0644-2025), and a new 5.12-square-foot internally illuminated tenant panel sign (SP-0645-2025) to be placed in an existing free standing sign at [14 Merchants Way](#) in the Gateway Performance (GWP) District. (2025-110/PL-ADR-2025-0126)

5. Building Permit Applications

5.1 None

6. Site Plan Applications

6.1 Northpoint Engineering, LLC, Skuffy's LLC, and Enterprise Mobility request an architectural design review recommendation for the addition of a 760-square-foot two-bay garage, at Tax Map Lot 781Z 31, addressed as 28 Manchester St, in the Gateway Performance (GWP) District. (2025-104/PL-SPM-2025-0026) (2025-107/PL-ADR-2025-0124)

[2025-107 Architectural Elevations](#)

[2025-107 Supplemental](#)

6.2 TFMoran and Unifit Energy Systems, Inc. request an architectural design review for the construction of a new substation, at Tax Map Lot 494Z 44, addressed as 1-7 McGuire St, in the Industrial (IN) District. (2025-105/PL-SPR-2025-0047)

[2025-105 Civil Plan Excerpt](#)

[2025-105 Supplemental](#)

7. Other Business

7.1 Any other business which may legally come before the Committee.

7.2 Adjourn

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