



**CITY OF CONCORD**  
*New Hampshire's Main Street™*  
**Community Development Department**  
**Planning Division**

**ARCHITECTURAL DESIGN REVIEW COMMITTEE**

**August 5, 2025, 8:30 a.m.**

**City Council Chambers, 37 Green St, Concord, NH 03301**

**AGENDA**

- 1. Call to Order**
- 2. Minutes – Approve meeting minutes from [July 1, 2025](#)**
- 3. [Staff Memorandum](#)**
- 4. Sign Applications**
  - 4.1 Advantage Signs and Judy Hampe, request an additional architectural design review recommendation for an 11-square-foot externally illuminated freestanding sign panel (SP-0593-2025) and an 8-square-foot externally illuminated freestanding sign panel (SP-0595-2025), to replace two existing freestanding sign panels, at [35 Pleasant St](#) in the Civic Performance (CVP) District. (2025-062/2025-063) (PL-ADR-2025-0099/0100)
  - 4.2 Signarama of Concord, on behalf of Nordic Notes & Notions, requests an architectural design review recommendation for a new 6.5-square-foot non-illuminated window graphic sign (SP-0603-2025) and a 1.25-square-foot non-illuminated door graphic sign (SP-0604-2025) at [3 N Main St](#) in the Central Business Performance (CBP) District.
  - 4.3 The Sign Gallery, on behalf of the New Hampshire Department of Education and the New Hampshire Department of Administrative Services, requests an architectural design review recommendation for a 54.58-square-foot externally illuminated building wall sign (SP-0496-2025), to replace an existing building wall sign, a 26.61-square-foot non-illuminated freestanding monument sign panel (SP-0502-2025) to replace an existing freestanding monument sign panel, and a 184-square-foot internally illuminated freestanding sign panel (SP-0503-2025) to replace existing sign panels at [25 Hall St](#) in the Gateway Performance (GWP) District. (2025-073) (PL-ADR-2025-0108)
  - 4.4 Sousa Signs, LLC, on behalf of Daval Realty Associates LLC and Banks Chevrolet, requests an architectural design review recommendation for a 127-square-foot internally illuminated freestanding sign (SP-0608-2025), to reface an existing freestanding sign, at [137 Manchester St](#) in the Highway Commercial (CH) District (2025-074) (PL-ADR-2025-0109)
  - 4.5 Spectrum Signs & Graphics, on behalf of T&A Holdings LLC, and Cheers, requests an architectural design review recommendation for a 54-square-foot internally illuminated building wall sign (SP-0610-2025), to replace an existing building wall sign at [17 Depot St](#) in the Central Business Performance (CBP) District. (2025-076) (PL-ADR-2025-0110)
  - 4.6 Spectrum Signs & Graphics, on behalf of Capital Region Health Care Corporation, and Concord Hospital, requests an architectural design review recommendation for a 30-square-foot internally illuminated freestanding sign (SP-0611-2025) to replace an existing freestanding sign, and an 84-square-foot internally illuminated sign (SP-0612-2025) to replace an existing freestanding sign at [250 Pleasant St](#) in the Institutional (IS) District. (2025-077) (PL-ADR-2025-0111) in conjunction with (PL-CUP-2025-0094 and Case 2025-075)
  - 4.7 Mark Cusson and Turn One Graphics, on behalf DSM MB I LLC, Adam Seligman, and SD Cabinetry, request

an architectural design review recommendation for a new 40-square-foot internally illuminated building wall sign (SP-0613-2025) at [100 Fort Eddy Road](#) in the Gateway Performance (GWP) District. (2025-078) (PL-ADR-2025-0112)

- 4.8 NEOPCO Signs, on behalf of PFP Associates LTD Partnership and the medical eye center, requests an architectural design review recommendation for two 36-square-foot externally illuminated building roof signs (SP-0614-2025 and SP-0615-2025), to replace two existing building roof sign panels, and an 11-square-foot non-illuminated building wall sign (SP-0616-2025), to replace an existing building wall sign panel at [24 Bridge St](#) in the Opportunity Corridor Performance (OCP) District. (2025-089) (PL-ADR-2025-0113)

## 5. Building Permit Applications

- 5.1 Wilcox & Barton, on behalf of WB4 LLC, requests an architectural design review recommendation to install solar panels on the south facing roof at [2 Home St](#) in the Opportunity Corridor Performance (OCP) District. (2025-090) (PL-ADR-2025-0114)
- 5.2 BigSky Solar, LLC, on behalf of Crisis Center of Central New Hampshire and FKA Merrimack County Task Force Against Domestic Violence, requests an architectural design review recommendation to install solar panels on the roof at [4 Blake Street](#) in the Civic Performance (CVP) District. (2025-096) (PL-ADR-2025-0115)

## 6. Site Plan Applications

- 6.1 The City of Concord requests a public hearing in accordance with RSA 674:54 for a golf course parking lot and clubhouse, at Tax Map Lot 302Z 81, addressed as 1 Beaver Meadow St, in the Open Space Residential (RO) District. (2025-094) (PL-SPR-2025-0045) *RSA 675:54*

[Site Plan Excerpt](#)

[Architectural Elevations](#)

[Supplemental](#)

## 7. Other Business

- 7.1 Any other business which may legally come before the Committee.
- 7.2 Adjourn

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*For meetings held in the City Council Chambers, any person who is unable to access the upper level of the Council Chambers to address the City Council or any other public body may use the podium and/or microphone located at the lower level of the Council Chambers. Other reasonable accommodations may be available upon request.*

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