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CITY OF CONCORD
New Hampshire's Main Street™
Community Development Department
Planning Division

ARCHITECTURAL DESIGN REVIEW COMMITTEE

May 6, 2025, 8:30 a.m.

City Council Chambers, 37 Green St, Concord, NH 03301

AGENDA

- 1. Call to Order**
- 2. Minutes** – Approve meeting minutes from [April 1, 2025](#)
- 3. Staff Memorandum**
- 4. Sign Applications**
 - 4.1 Advantage Signs, and Christ the King Parish, on behalf of Roman Catholic Bishop of Manchester, requests an architectural design review recommendation for a new 54-square-foot non-illuminated building wall sign (SP-0476-2025) and a new 5.4-square-foot non-illuminated building wall sign (SP-0477-2025) at [67 S State St](#) in the Urban Transitional (UT) District. (2025-039) (PL-ADR-2025-0084)
 - 4.2 Sousa Signs, on behalf of St. Mary's Bank, requests an architectural design review recommendation for a new 16.8-square-foot internally illuminated building wall sign (SP-0513-2025), a new 53.1-square-foot internally illuminated building wall sign (SP-0498-2025), and a new 5.3-square-foot internally illuminated building wall sign (SP-0499-2025), at [16 Manchester St](#) in the Gateway Performance (GWP) District. (2025-032) (PL-ADR-2025-0080)
 - 4.3 Signarama of Concord, on behalf of Humble Hands and New Hampshire Troopers Association Inc, requests an architectural design review recommendation for two new 2.5-square-foot, non-illuminated building wall signs (SP-0505-2025 and SP-0506-2025), at [109 North State St](#) in the Civic Performance (CVP) District. (2025-038) (PL-ADR-2025-0083)
 - 4.4 Advantage Signs, on behalf of LCHN and Dartmouth Health, requests an architectural design review recommendation for a new 5.16-square-foot non-illuminated building wall sign (SP-0511-2025), a 26.49-square-foot non-illuminated building wall sign (SP-0510-2025), and a new 26.72-square-foot non-illuminated freestanding sign (SP-0509-2025) at [280 Pleasant St](#) in the Institutional (IS) District. (2025-035) (PL-ADR-2025-0081)
 - 4.5 Portsmouth Sign Company, on behalf of Double Tree by Hilton and Capital Hotel Company VII, LLC, requests an architectural design review recommendation for a 116.3-square-foot internally illuminated building wall sign (SP-0483-2025) to replace an existing building wall sign, a 115-square-foot internally illuminated building wall sign (SP-0484-2025) to replace an existing building wall sign, a 114.3-square-foot internally illuminated building wall sign (SP-0485-2025) to replace an existing building wall sign, a 48-square-foot internally illuminated pylon sign (SP-0486-2025) to replace an existing pylon sign, and a new 22.33-square-foot non-illuminated building wall sign (SP-0487-2025) at [172 North Main St](#) in the Urban Commercial (CU) District. (2025-036) (PL-ADR-2025-0082)
 - 4.6 Carolyn A. Parker Consulting and New England Signs & Awnings, on behalf of Langdon H. Wait, trustee of the trust under the will of Alice E. Ward and Sherwin Williams, requests an architectural design review recommendation for an 81.27-square-foot internally illuminated freestanding sign (SP-0520-2025) to reface an

existing freestanding sign, at [149 Loudon Rd](#) in the General Commercial (CG) District. (2025-041) (PL-ADR-2025-0086)

- 4.7 Harvey Signs, on behalf of Kasada, LLC, and Raising Cane's, requests an architectural design review recommendation for 3 new 32-square-foot internally illuminated building wall signs (SP-0523-2025, SP-0524-2025 and SP-0525-2025) and a new 27-square-foot internally illuminated tenant panel sign (SP-0534-2025) on an existing pylon at 287 Loudon Rd in the Gateway Performance (GWP) District (2025-40) (PL-ADR-2025-0085).

- [Application](#)
- [Master Sign Plan](#)
- [Supplemental](#)

- 4.8 Sousa Signs, on behalf of Arts Alley, LLC, and The Friendly Toast, requests an architectural design review recommendation for a new 52.96-square-foot internally illuminated canopy mounted wall sign (SP-0538-2025), and two new 0.95-square-foot non-illuminated window door signs (SP-0539-2025 and SP-0540-2025) at [20 South Main St](#) in the Central Business Performance (CBP) District. (2025-43) (PL-ADR-2025-0087)

- 4.9 Spectrum Signs and Warrenstreet Architects on, on behalf of Interchange Development, LLC, and Concord Hospital, requests an architectural design review recommendation for a new 4.25-square foot internally illuminated tenant panel sign (SP-0541-2025) in an existing pylon sign at [1 Interchange Dr](#) in the Gateway Performance (GWP) District. (2025-048) (PL-ADR-2025-0088).

5. Building Permit Applications

- 5.1 None

6. Site Plan Applications

- 6.1 TFMoran, Inc, on behalf of Interchange Development, LLC, requests approval of an amendment to an approved site plan at Tax Map Lot 06P 5/1, addressed as 1 Interchange Dr, in the Gateway Performance (GWP) District. (2023-105) (PL-AMEND-2025-0014)

- [Amendment Site Plan excerpt](#)
- [Amendment Architectural Plan](#)
- [Amendment Supplemental](#)
- [2023-105 Approved Site Plan excerpt](#)
- [2023-105 Architectural Plans excerpt](#) (Presented to Planning Board on July 19, 2023)
- [July 19, 2023 Planning Board meeting minutes excerpt](#)

7. Other Business

- 7.1 Interim Zoning Ordinance Amendment - Batch #1

- [Summary Report](#)
- [Draft Batch #1 Interim Zoning Ordinance Amendments](#)

- 7.2 Any other business which may legally come before the Committee.

- 7.3 Adjourn

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