



Dear City Manager, Mayor Champlin, and Members of the City Council,

I am writing to report on our event, Kids Music Fest, a free-to-the-public music and arts festival for young children and families funded in part by the Special Events fund.

We were pleased to welcome around 3000 guests throughout the course of the day—a mix of young children, parents, and grandparents. We had beautiful weather and coordination with the State for use of the Statehouse lawn went very smoothly. Throughout the course of the day we offered 5 different musical performances, as well as a magician, a kids yoga class, an instrument petting zoo, and arts projects presented by the McAuliffe Shepard Discovery Center and Zenith Martial Arts. We were also pleased to receive funding from Sulloway and Hollis to help pay performers.

We consider the event a great success. It was well attended, and the weather was perfect. Families were very happy to enjoy the performance, engage in art projects, and play on the Statehouse Lawn. People expressed appreciation for the balance of a relaxed atmosphere and also activities to engage the children without overwhelming them. There were many questions of “will you do it again next year?”, and we would very much like to.

The late afternoon portion was not as well attended as the morning, likely due to kids getting tired and nap times. We’re working on this and thinking about how long to make the event, or to perhaps switch up the programming so that the afternoon portion is more suitable for an older child audience and less likely to be affected by nap times.

We are very grateful for your contribution and support of this community event.



Please our spending reportt:

<b>KIDSFEST Expenses</b>		
Marketing	2,500.00	Logo creation, poster printing, paid media, banners, signs
Sound/AV	1200.00	
Performances	8,000.00	
Event Permit	22.50	
Porta potties	560.00	
Stage/tent	\$2,163.79	
Tent Permit	77.50	
Insurance	700.00	
Supplies	500.00	
<b>Total Expenses:</b>	<b>15,723.79</b>	
Amount received from city:	\$5000	

Thank you for your time, and your support of this important community event. We hope to do it again in 2025!

Sincerely,



Aaron Jones  
"Mr. Aaron"  
Owner, Rattlebox Studio LLC  
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