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CITY OF CONCORD
New Hampshire's Main Street™
Community Development Department
Planning Division

ARCHITECTURAL DESIGN REVIEW COMMITTEE

January 7, 2025, 8:30 a.m.

City Council Chambers, 37 Green St, Concord, NH 03301

AGENDA

- 1. Call to Order**
- 2. Minutes – Approve meeting minutes from [December 3, 2024](#)**
- 3. Elect chair and co-chair for 2025**
- 4. [Staff Memorandum](#)**
- 5. Sign Applications**
 - 5.1 Signarama, on behalf of Pembroke Road Apartments and Housing Land Partners NH, LLC, requests an architectural design review recommendation for a new non-illuminated, freestanding sign consisting of two panels - an 18-square-foot panel (SP-0415-2024) and a 4.26-square-foot panel (SP-0429-2024), at [195 Pembroke Rd](#) in the Gateway Performance (GWP) District. (2024-092)
 - 5.2 Signarama, on behalf of New Season and FLO Hampshire Commons, LLC, requests an architectural design review recommendation for a new 32-square-foot, externally illuminated freestanding sign (SP-0416-2024), to replace an existing freestanding sign at [100 Hall St](#) in the Opportunity Performance (OCP) District.
 - 5.3 NEOPCO Signs, on behalf of Coldwell Banker Lifestyles and IJMW LLC, requests an architectural design review recommendation for a 13.5-square-foot, non-illuminated wall sign (SP-0427-2024) to replace an existing wall sign and a 4.2-square-foot non-illuminated tenant panel sign (SP-0428-2024), to replace an existing tenant panel sign in an existing freestanding sign, at [30 S Main St Bldg. 1](#) in the Central Business Performance (CBP) District. (2024-090)
 - 5.4 NEOPCO Signs, on behalf of Hope Vision and Ekstrom Harold E & Judith A, requests an architectural design review recommendation for a 7.4-square-foot, externally illuminated tenant panel sign (SP-0426-2024), to replace an existing tenant panel sign, at [21 Green St](#) in the Civic Performance (CVP) District. (2024-093)
- 6. Building Permit Applications**
- 7. Site Plan Applications**
- 8. Other Business**
 - 8.1 Any other business which may legally come before the Committee.
 - 8.2 Adjourn

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For meetings held in the City Council Chambers, any person who is unable to access the upper level of the Council Chambers to address the City Council or any other public body may use the podium and/or microphone located at the lower level of the Council Chambers. Other reasonable accommodations may be available upon request.

Note: To review meeting agendas, please visit the City's website www.concordnh.gov or view agendas posted at City Hall, the Library, or the kiosk at 37 Green St.