

February 14, 2013
Approved Meeting Minutes
Beaver Meadow Golf Advisory Committee

Members Present:

Chris Mulleavey, Chair
Jim Marshall
Bill Veroneau
Jennifer Kretovic
Fran Hunt

Bob Vachon
Mark Coen
Vera Buck
Charles Vanasdalan
David Croft

Bob Norton
Bernard "Sid" Chase
David Gill
Julie Donlon

Members Absent:

Roger Jobin
Dick Holden

Others Attending:

Brian LeBrun
Chris Jacques

A call to Order

5 Minutes of Public Input

None

Chris asks if there is a motion to approve the Draft minutes from the January 16, 2013 meeting or any questions about the minutes

Bob V moves approval of the minutes from the January 16, 2013 Meeting.

Chuck seconds the motion.

Motion Carries 11-0

New Golf Pro

Chris introduces Julie Donlon as our new Head Pro

Julie thanks the City and the interview team for selecting her. She's excited to start. She tells the Committee she was at Abenaki as the Assistant and owned the Pro Shop merchandise. She moved to The Oaks as the head pro and started that pro shop from the ground up.

Members of the Committee introduce themselves.

Chris calls the Committee's attention to expiring and expired terms on the Committee and asks members to indicate to himself or Sid if they wish to continue.

Chuck asks Julie why Beaver Meadow?

Julie says she looks forward to working in a municipal setting, it is good timing for her and is excited about helping Beaver Meadow and the City achieve our goals

Pond Update

David says, pond is all but done. Final grade for plowing is necessary, then seeding.

Dave Croft says he may have a source to donate a light for fountains. He will follow up

Pro Shop

David gives update on Pro shop

Head Pro was staff's first priority

Now Teaching Pro

Merchandising

Ready late March

Majority of vendors set up

Pro Shop walls are primed, need to select color

Inventory to run through Golf Trac

A lot of hard work in the next 3 to 4 weeks

Internal goal of being ready March 18, soft opening to follow and a meet the Pro meet and greet week of March 25.

Range to open March 30th

Mark asks if golf schedule will be on web

David, Yes and in Brochure

Vera asks about opening date for golf, saying we always seem to open late

David highlights the agronomic challenges of an old course with heavy soils and drainage issues.

Vera asks if it is possible to open the front only.

David says if the front is ready we can open it.

Golf has two pages in most recent Parks and Recreation Brochure. It will be distributed to all school children in Concord.

Old Business

CIP plan to City Council in March
Chris and David to write report
It may be picked up by media

Jennifer asks if Council will get CIP and Recommendation form Committee in time for Tuesday's CIP Review

David and Brian say that Council will get most if not all information

Mark asks for financial update

David says we should break even for FY13
Membership and daily fees are up from FY12

Mark asks how Beaver Meadow is positioned in the market

Julie feels we are not as competitive as we could be. We need to make a clean start, bring people back, make Beaver Meadow the favorite place to play, create more value without raising prices. Need to train the staff, make them aware of our goals, our mission statement.

Vera asks how teaching pro will work with head pro.

David says both will teach. The teaching pro will be tasked with growing the game.

Chris asks if there is a motion to adjourn.

Bob N so Moves.

Chuck Seconds,

Motion Carries. 10-0

Meeting is set for March 14, 2013

7:30 AM

Beaver Meadow Clubhouse

Agenda:

Public Input

Approval of Minutes

Old Business

Meeting Adjourned.