

March 14, 2013
Approved Meeting Minutes
Beaver Meadow Golf Advisory Committee

Members Present:

Chris Mulleavey, Chair
Jim Marshall
Bill Veroneau
Jennifer Kretovic
Dick Holden
Bob Vachon
Mark Coen
Vera Buck
Charles Vanasdalan
Roger Jobin
David Croft
Bernard "Sid" Chase
David Gill
Julie Donlon

Members Absent:

Fran Hunt

Others Attending:

A call to Order

5 Minutes of Public Input

None

Chris asks if there is a motion to approve the Draft minutes from the February 14, 2013 meeting or any questions about the minutes

Bill moves approval of the minutes from the February 14, 2013 Meeting with a grammatical correction on page 3.

Bob N seconds the motion.

Motion Carries 10-0

Staffing and Pro Shop update

Sid references press release announcing Ed's hire as Player Development Director. Both staff and Ed are excited to get going.

Julie has good handle on the stocking of Hard and Soft Goods for Pro Shop.

Pond update

Pond all but done still need final grading, seeding.

Sid spoke to Justin Kimball this week anxious to finish

Spring Plans

Range will be open March 30/31

Spring Camps and Lessons fill up – May youth lessons full.

Membership Update

55 new members from Fall Membership drive

Approaching 300 members, not all have returned from Canterbury yet.

Still have Thursday opening for league

2013 Outings Update

Concord Chamber of Commerce and Boys and Girls Club have re-signed for 2013, 2014 B&G also for 2015.

B&G Outing is the same day as Business Afterhours, May 14. It will be a challenge for staff and parking. B&G originally planned for May 7th. B&G changed date.

All outings Sid has contacted are returning. Recently added 3 and have 2 more tentative commitments. They are medium sized outings that will allow member play.

Other

Chamber of Commerce Business Showcase April 2nd

Beaver Meadow will have a presence.

Mark and Sid travelled to the NE Golf Course Owners Association meeting recently. Good information on growing the game with Get Golf Ready and an Interclub Jr League similar to Baseball's Little League. Also there was information on Social Media to attract golfers.

Old Business

CIP Report approved by Council this week

Ball dispenser is possible in FY14, Simulator also.

Still necessary to do business plans in order to make final budget.

Both could be in place in the fall if revenue supports them

Dave Croft says Simulator at PP is doing well booked solid. David

Gill says he went to Derryfield and they are very busy also

Working on FY 14 Budget now, goes to City Manager end of the month.

New Business/Other

Web Content

Chris comments that our web content is a bit stale compared to last year
Julie is not on web.

Who is responsible for updating?

David says specials will come out of the Pro Shop working with
Manager's input. Main content is updated at Parks and Recreation office.

Need to update:

Web calendar

Tournament Schedule

Staff

Chuck suggests a League Page

Roger observes there seems to be a lot of work to do but not a lot of staff.
He suggests reaching out to NHTI for the possibility of an intern.

David offers to contact Alan Blake at NHTI

It is suggested we try to get more copy in the Concord Monitor, perhaps a regular
column.

Bob suggests staff mow drop areas near hazards on 13, 14 and 2. Rules are
discussed. Julie and Sid will address the first time the course is marked.

Dress Code

Staff shares they have had discussions regarding a dress code for golfers
similar to other courses. Our dress code is liberal. There is support from staff and
administration for a stricter dress code

Discussion

What would be allowable, Jeans, non-collared shirts?

Enforcement, who, how

Easing a stricter dress code in

Signage

“Proper Golf Attire Required”

“Proper Golf Attire encouraged

Signage without enforcement

Peer Pressure and Leadership by example of members

Posting on web

Informing golfers when making phone Tee Times and Outing
arrangements

No action is taken. Staff will continue to look into implementation,
signage.

Chris asks if there is a motion to adjourn.
Chuck so Moves.
Bob N Seconds,
Motion Carries. 11-0

Meeting is set for April 11, 2013

7:30 AM

Beaver Meadow Clubhouse

Agenda:

Public Input

Approval of Minutes

Old Business

Meeting Adjourned.