

April 11, 2013
Approved Meeting Minutes
Beaver Meadow Golf Advisory Committee

Members Present:

Jim Marshall
Bill Veroneau
Jennifer Kretovic
Dick Holden
Mark Coen
Charles Vanasdalan
David Croft
Bob Norton
Bernard "Sid" Chase
David Gill
Julie Donlon

Members Absent:

Fran Hunt
Chris Mulleavey, Chair
Roger Jobin
Vera Buck
Bob Vachon

Others Attending:

Jill Mulvey

In Chris's absence Dick Holden will chair meeting

A call to Order

5 Minutes of Public Input

None

Dick asks if there is a motion to approve the Draft minutes from the March 14, 2013 meeting or any questions about the minutes

Discussion

Dave informs Committee that minutes will be posted to the web in the future. He can send a link to those interested

Minutes should be posted within 144 hours of the conclusion of meeting.

Bill asks that the Draft minutes be amended by adding a hyphen to

Bob moves approval of the minutes from the March 14, 2013 Meeting.

Chuck seconds the motion.

Motion Carries 6-0

Pond Update

Spring work to begin April vacation Week

Goal of Completion by May 10th
To be seeded with Fescues

Pro Shop

Product continues to arrive

Course

Still coming out of winter

Bob says Tournament schedule needs to be published the sooner the better
Group discusses Member only events, how to indicate
Color Coding is suggested
Bob offers that the more information the better to keep ahead of the conversation

“New” Golf Cars on the way

Dick has heard many positive comments regarding the Pro Shop

Course continued

Porte Potty’s to be delivered April 15th

Diversion Crew from Merrimack County cleaned up Sewall’s Falls road recently,

City crew to pick up piles soon

Jennifer suggests the same crew could work on Sylvester Street

Business After Hours

Scheduled for May 14th

Focus on Introducing Julie, new Pro Shop, Pond Expansion, Jill’s business

Range to be open, Putting Contest

Young Professional Network may use venue in the future

Symetra Tour Update

Recent breakfast well attended

Reps from LPGA spoke about upcoming event, benefits to the City, how to improve attendance, marketing

Jennifer notes attendance has grown over the years, Sunday being the true measure

David suggest people don’t realize the level of skill on the tour and how close to the actual LPGA the women are

Mike Nichols from LPGA noted our event is the only LPGA event in the New England Region

David adds that it is on a public course also

The Pro attending breakfast noted Beaver Meadow is her favorite course on tour because she gets a lot of local support being from Connecticut

The greater Concord community really supports the event

Small towns are good at supporting the second tier events and teams like AA
Baseball in Manchester

LPGA invested in the local event in 2012 and even more in 2013 the LPGA really supports the Concord Event

Overall a good day for the Symetra folks between breakfast, lunch and course visit

Media coverage

Not as good as it could be but improving

Some golf competition for attention in 2012, USGA Jr Amateur, State Women's Amateur Championship the same week

Good volunteer base, some stops have people paying for the opportunity to volunteer

Impact on course

Displaced membership

Some years ago Loudon CC was accommodating but some Beaver Players were not appreciative

\$27,500 to course rain or shine

Pushing the limits of playing conditions at a difficult time

And, why can't it always be this way

How do we get ahead of this perception?

Bob, do the little things well all the time

Maximize performance and product

Publicize our successes

Jen suggests having starters point out projects crew is working on to make improvements

Membership?

David, too early to tell

Mark is curious to see impact of a single rate, no non-resident differential

Countryside closing, picked up some players

Interesting to see impact of \$20 league fee on membership

Any negativity?

Bob suggests some people are just negative

David says all buzz has been positive

Sid to notify when minutes posted to web and send a short reminder for meetings

Dick asks if there is a motion to adjourn.

Bob so Moves.

Jim Seconds,

Motion Carries. 7-0

Meeting is set for May 16, 2013

7:30 AM

Beaver Meadow Clubhouse

Agenda:

Public Input

Approval of Minutes

Old Business

Meeting Adjourned.