



48-State Pickleball and Aviation-related Guinness World Record® Attempt Comes to Concord on May 21

Stop # 37: City Wide Community Center

14 Canterbury Road, Concord, NH

Sunday, May 21, 2 p.m.

Center opens at 1 p.m. for spectators

Players: Former Governor John Lynch & Ken Moulton

CONCORD, NH (May 1, 2023) – MuchoDeanAero Productions, a leader in aviation adventure and marketing events, announced that two of its Sarasota-based pilots and pickleball addicts, Dean Matt and Shannon Yeager, will attempt to set a Guinness World Record®:



Fastest Time to Play a Game of Pickleball in all 48 Contiguous States

The Pickleball Addicts & Pilots: Dean Matt and Shannon Yeager

The Plane: N148DW, a 2013 Cessna Turbo 206 (six-passenger, single engine)

World Record Attempt Dates: May 1 – May 26, 2023

Start/End: Sarasota-Bradenton International Airport (SRQ)

It is estimated that about 38 million people have played pickleball in the last year, making it one of the fastest growing sports ever.

“We are excited to have pickleball industry leader Selkirk as our Anchor Sponsor as we fly ourselves and play pickleball in each of the 48 States,” said Dean Matt. “This Guinness World Record® attempt, we will showcase the tapestry of who and where pickleball is played across the United States,” said Shannon Yeager.

The pair plan to play in private clubs, “eatertainment” establishments (like Chicken N Pickle), public courts, private country clubs, stadiums “where the pros play,” private residences, Five-Star resorts (like The Greenbrier in West Virginia)....even on an airport tarmacs. Along their 26-day journey, they will play local “picklers,” celebrities, pickleball professionals, differently-abled individuals, media figures, mayors, and even a governor or two. For instance at the 44th Stop in Virginia Beach, VA, the

duo will play against George Allen, former Virginia Governor and US Senator, and Bobby Dyer, Mayor of Virginia Beach.

Local media outlets are invited to each of the 48 cities and venues to cover this unique Guinness World Record® attempt and to showcase that community's local fast-growing pickleball community. National media can interview Dean and Shannon at various times along the route by prior arrangement.

About MuchoDeanAero

MuchoDeanAero is an aviation event and adventure company based out of Sarasota, FL and specializes in high-profile/impact national marketing events such as The 48-48-48 Pickleball Challenge. "At MuchoDeanAero, we always try to keep the number of landings equal to the number of takeoffs!"

MEDIA NOTE - AT ALL 48 STATE STOPS: 1) Local Media please plan on arriving 15 minutes before time above; 2) The event is scheduled to last about an hour including 30 minutes introductions and actual game time and 30 minutes for media interviews of the players (at each stop two local players will join in on the world record breaking attempt) and local venue dignitaries.

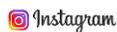
Media Contacts for this stop:

MuchoDeanAero:

Website (complete 48 state event routing, dates/times, venues, sponsors, etc):

www.Mucho-Dean-Aero.com/the-pickleball-challenge

Other Social:



Instagram

muchodeanaero



YouTube

Mucho-Dean-Aero

Flight Tracking:

<https://flightaware.com/live/flight/N148DW>

Event Interviews and packages (Pre, Post, During):

Dean Matt

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630.248.0646

Stop #37 Media Contact:

Laura Bryant – Concord Parks & Recreation

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Selkirk Sport:

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The 48-48-48 Pickleball Challenge

Cities, Venues and Dates
As of 4/14/2023

8,361 Nautical Miles
82.2 Flight Hours

Stop #	City	State	Venue	Address	Venue City / ST / ZIP	Play Date	Game Start Time
1	Mobile	AL	Mobile Tennis Center	851 Gaillard Drive	Mobile, AL 36608	Monday, May 1, 2023	11 am
2	Baton Rouge	LA	Greenwood Park	13350 LA-19	Baker, LA 70714	Monday, May 1, 2023	6 pm
3	Greater Jackson	MS	Halls Ferry Park	257 Halls Ferry Park Road	Vicksburg, MS 39180	Tuesday, May 2, 2023	11 am
4	Memphis	TN	Charles W Baker Airport Ramp	3870 Fite Road	Millington, TN 38053	Tuesday, May 2, 2023	4 pm
5	Jonesboro	AR	Allen Park Community Center	3609 Race Street	Jonesboro, AR 72401	Wednesday, May 3, 2023	10 am
6	Kansas City	MO	Chicken N Pickle - Kansas City	1761 Burlington	North Kansas City, MO 64116	Wednesday, May 3, 2023	5 pm
7	Wichita	KS	Chicken N Pickle - Wichita	1240 N Greenwich Road	Wichita, KS 67206	Thursday, May 4, 2023	11 am
8	Oklahoma City	OK	Chicken N Pickle - Oklahoma City	8400 N Oklahoma Ave	Oklahoma City, OK 73114	Thursday, May 4, 2023	3 pm
9	Amarillo	TX	Amarillo National Tennis Center	5000 S. Bell Street	Amarillo, TX 79109	Friday, May 5, 2023	11 am
10	Colorado Springs	CO	Life Time Fitness - Colorado Springs	4410 Royal Pine Drive	Colorado Springs, CO 80920	Friday, May 5, 2023	7 pm
11	Albuquerque	NM	Manzano Mesa Pickleball Complex	501 Elizabeth SE	Albuquerque, NM	Saturday, May 6, 2023	11 am
12	Greater Phoenix	AZ	The Orchard Indoor Pickleball Club	9035 E. Pima Center Parkway, Suite 15	Scottsdale, AZ 85258	Sunday, May 7, 2023	1 pm
13	Greater Las Vegas	NV	Anthem Country Club	1 Club Side Drive	Henderson, NV 89052	Monday, May 8, 2023	12 noon
14	Greater Sacramento	CA	Rio Linda Private Court	1052 Ski Park Ct	Rio Linda, CA 95673	Tuesday, May 9, 2023	2 pm
15	Portland	OR	RECS	17015 SE 82nd Drive	Clackamas, OR 97015	Wednesday, May 10, 2023	3 pm
16	Vancouver	WA	The Sanctuary	2711 NE 69th Street	Vancouver WA, 98665	Thursday, May 11, 2023	2 pm
17	Greater Boise	ID	Eagle Tennis Club	430 E Eagle St	Eagle, ID 83616	Friday, May 12, 2023	1 pm
18	Greater Salt Lake City	UT	Club Pickleball USA - Sandy	203 W 9000 South	Sandy, UT 84070	Friday, May 12, 2023	7 pm
19	Casper	WY	307 Tennis Club	455 Thelma Dr	Casper, WY 82609	Saturday, May 13, 2023	11 am
20	Billings	MT	Big Sky Pickleball and Tennis Center	934 Lewis Ave	Billings, MT 59101	Saturday, May 13, 2023	6 pm
21	Greater Bismarck	ND	Mandan Tennis Center	520 16th Street NE	Mandan, ND 58554	Sunday, May 14, 2023	1 pm
22	Sioux Falls	SD	Riverdale Park	2000 E. 24th St	Sioux Falls, SD 57105	Sunday, May 14, 2023	7 pm
23	Omaha	NE	Life Time Omaha	17007 Elm Plaza	Omaha, NE 68130	Monday, May 15, 2023	11 am
24	Des Moines	IA	Smash Park	6625 Coachlight Drive	West Des Moines, IA 50266	Monday, May 15, 2023	5 pm
25	Rochester	MN	Chip Shots	3708 N. Broadway Ave, Suite 140	Rochester, MN 55906	Tuesday, May 16, 2023	11 am
26	Greater Madison	WI	Wyndham Hills Park Pickleball Compl	675 N. Heatherstone Drive	Sun Prairie, WI 53590	Tuesday, May 16, 2023	3 pm
27	Greater Chicago	IL	Life Time Fitness - Lake Zurich	400 N. Rand Road	Lake Zurich, IL 60047	Wednesday, May 17, 2023	3 pm
28	Greater Kalamazoo	MI	Ramona Park	Sprinkle Road	Portage, MI 49002	Thursday, May 18, 2023	12 noon
29	Greater Indianapolis	IN	Franklin Pickleball Courts	237 W Monroe St	Franklin, IN 46131	Thursday, May 18, 2023	5 pm
30	Frankfort	KY	East Frankfort Park	315 Hickory Drive	Franklin, KY 40601	Friday, May 19, 2023	10 am
31	Cincinnati	OH	The Pickle Lodge	7373 Kingsgate Way	Cincinnati, OH 45069	Friday, May 19, 2023	2 pm
32	Greater Lewisburg	WV	The Greenbrier	300 Main Street W	White Sulphur Springs, WV 24986	Friday, May 19, 2023	8 pm
33	Greater Washington/Baltimore	MD	ADPA Airport Ramp	421 Aviation Way	Frederick, MD 21701	Saturday, May 20, 2023	10 am
34	Harrisburg	PA	The Country Club of Harrisburg	401 Fishing Creek Valley Road	Harrisburg, PA 17112	Saturday, May 20, 2023	1 pm
35	Albany	NY	True Pickleball Club	195 Troy-Schenectady Rd	Latham, NY 12210	Saturday, May 20, 2023	6 pm
36	Rutland	VT	Rutland Racquet Club	129 Forest Street	Rutland, VT 05701	Sunday, May 21, 2023	10 am
37	Concord	NH	City Wide Community Center	14 Canterbury Rd	Concord, NH	Sunday, May 21, 2023	2 pm
38	Portland	ME	Eastern Promenade		Eastern Promenade, Portland, ME, 04101	Sunday, May 21, 2023	6 pm
39	Greater Boston	MA	Pickles NE	357 Columbia Rd	Hanover, MA 02339	Monday, May 22, 2023	12 noon
40	Providence	RI	Fore Court Racquet & Fitness Club	44 Cray Street	Cumberland, RI 02864	Monday, May 22, 2023	4 pm
41	Darien	CT	Cherry Lawn Park	120 Brookside Rd	Darien, CT 06820	Tuesday, May 23, 2023	11 am
42	Atlantic City	NJ	Pro Shot	6725 E Blackhorse Pike	Egg Harbor Township, NJ 08234	Tuesday, May 23, 2023	4 pm
43	Dover	DE	Courtside Pickleball and Tennis Club	2117 Kenton Rd	Dover, DE 19904	Wednesday, May 24, 2023	10 am
44	Greater Virginia Beach	VA	Sip 'n Pickle Virginia Beach	1221 Heathcliff Dr	Virginia Beach, VA 23464	Wednesday, May 24, 2023	4 pm
45	Wilmington	NC	Northern Regional Park	4700 Old Avenue	Castle Hayne, NC 28412	Thursday, May 25, 2023	11 am
46	Hilton Head Island	SC	Hilton Head Island Motor Coach Resort	133 Arrow Road	Hilton Head Island, SC 29928	Thursday, May 25, 2023	6 pm
47	Savannah	GA	The Landings Club	71 Green Island Road	Savannah, GA 31411	Friday, May 26, 2023	9 am
48	Greater Tampa	FL	University Park CC	7671 The Park Blvd	University Park, FL 34201	Friday, May 26, 2023	4 pm