



CITY OF CONCORD
New Hampshire's Main Street™
Community Development Department

DESIGN REVIEW AGENDA

March 5, 2024

8:30 AM

Council Chambers
37 Green Street
Concord, NH 03301

1. Call to Order
2. [Minutes](#) – February 6, 2024

Old Business

3. The Concord Hotel – [Lighting Trial Test](#)

Sign Applications

4. Linda Harrington, on behalf of BGOOD, requests ADR approval for an existing 22.5 sf internally illuminated building sign, twelve (12) existing non-illuminated window signs of sizes 0.93 sf, 0.75 sf, 0.79 sf, and 1.1 sf, and six (6) existing non-illuminated awning signs of sizes 0.72 sf, 4.1 sf and 2.9 sf, at [10 Fort Eddy Road](#) in the Gateway Performance (GWP) District.
5. CED, requests ADR approval for an existing 36 sf internally illuminated building sign at [254 Sheep Davis Road](#) in the Gateway Performance (GWP) District.
6. Harvey Signs, on behalf of Capital City Kia, request ADR approval for new 130 sf internally illuminated and 36 sf internally illuminated free standing signs at [158 Manchester Street](#) in the Highway Commercial (CH) District.
7. Lexie Nguyen, on behalf of Signature Nails & Spa, requests ADR approval for an existing 15 sf externally illuminated building sign and an existing 21.67 sf internally illuminated pylon tenant panel sign, at [89 Fort Eddy Road](#) in the Gateway Performance (GWP) District.
8. Sarah Leslie, on behalf of Luxe Nova Medical Aesthetics & Wellness, requests ADR approval for a new 19.1 sf internally illuminated pylon tenant panel and a new 14 sf internally illuminated building sign at [374 Loudon Road](#) in the Gateway Performance (GWP) District.
9. Advantage Signs, on behalf of Century 21 North East, requests ADR approval for an existing 1.25 sf externally illuminated free standing sign panel, at [46 Pleasant Street](#) in the Civic Performance (CVP) District.
10. Keith Baribeault, on behalf of Staples, requests ADR approval for an existing 41 sf non-illuminated building sign, an existing 41.5 sf non-illuminated building sign and an existing 44 sf internally illuminated building sign at [76 Fort Eddy Road](#) in the Gateway Performance (GWP) District.
11. Rob Whiting, on behalf of H&R Block, requests ADR approval for an existing 9 sf internally illuminated window sign at [240 Loudon Road](#) in the Gateway Performance (GWP) District.

Next monthly meeting on April 2 2024

ADR Agenda

12. Sousa Signs, on behalf of DSM MB II, LLC, requests ADR approval for a new 16.3 internally illuminated pylon tenant panel and a new 0.9 sf non-illuminated door sign at [14 Loudon Road](#) in the Gateway Performance (GWP) District.
13. Advantage Signs, on behalf of WB4, LLC, requests ADR approval for a three (3) new internally illuminated building signs in the sizes of 50 sf, 50 sf and 41.64 sf, as well as a new 42 sf non-illuminated door sign at [2 Home Ave](#) in the Opportunity Corridor Performance (OCP) District.

Building Permits in Performance Districts

14. Marc Alger, on behalf of Roy Donlon, requests ADR approval as part of a building permit application for exterior alterations and awning at [63 Hall Street](#) in the Opportunity Corridor Performance (OCP) District. (2024-009)

Site Plan & Subdivision Applications

15. Wilcox & Barton, Inc, on behalf of Steve Duprey, is returning to Architectural Design Review to present the lighting package to be installed as part of the new construction and associated site development at [22 S. Main Street](#) in the Central Business Performance (CBP) District. *Note: Signage will be submitted separately for design review. This application has already received Architectural Design Review approval.* (2022-47)
16. Wilson Architects, on behalf of Paisonos's Realty LLC, request Architectural Design Review approval as part of a Minor Site Plan approval for construction of a 1,200-square-foot addition to add four new dwelling units at [59 S. Main Street](#) in the Central Business Performance (CBP) District. (2024-010)

Other Business

All City of Concord public meetings are accessible for persons with disabilities. Any persons who feel that they may be unable to participate in a City of Concord public meeting due to a disability should, to the extent possible, call (603) 225-8595 at least 48 hours prior to the meeting so that a reasonable accommodation can be arranged.