



CITY OF CONCORD
New Hampshire's Main Street™
Community Development Department

DESIGN REVIEW AGENDA

December 5, 2023

8:30 AM

Council Chambers
37 Green Street
Concord, NH 03301

1. Call to Order
2. [Minutes – October 31, 2023](#)

Sign Applications

3. Precision Sign Installation, Inc, on behalf of Panera Bread, requests ADR approval for a new 68 sf internally illuminated wall sign, a new 5.8 sf internally illuminated window sign and a new 20.6 sf internally illuminated pylon tenant panel at [75 Fort Eddy Road](#) in the Gateway Performance (GWP) District.
4. Signs East, LLC, on behalf of Donohue, Beasley & Ferber, requests ADR approval for a new 12 sf non-illuminated free-standing sign at [55 Hall Street](#) in the Opportunity Corridor Performance (OCP) District.
5. Little River Oriental Rugs, requests ADR approval for a new awning with 6.77 sf of non-illuminated signage at [10 North Main Street](#) in the Central Business Performance (CBP) District.
6. Advantage Signs, on behalf of Live Free Heating and Cooling, requests ADR approval for a new 62.48 sf externally illuminated free standing sign at [128 Airport Road](#) in the Industrial (IN) District.
7. Signarama of Concord, on behalf of 45 Constitution, LLC, requests ADR approval for a new 5 sf non-illuminated monument sign panel and a new 24 sf non-illuminated wall sign at [45 Constitution Ave](#) in the Opportunity Corridor Performance (OCP) District.
8. Barlo Signs, on behalf of Sullivan Tire, requests ADR approval for a new 66 sf internally illuminated wall sign, a new 71 sf internally illuminated and 15 sf internally illuminated pylon panel signs at [63 Hall Street](#) located in the Opportunity Corridor Performance (OCP) District.
9. Signarama of Concord, on behalf of Granite Edvance, requests ADR approval for a new 29 sf externally illuminated free standing sign at [3 Barrell Court](#) in the Office Park Performance (OFF) District.
10. Barlo Signs, on behalf of Liberty, requests ADR approval for a new 24 sf internally illuminated wall sign and a new 0.27 sf non-illuminated pylon tenant panel at [254 Sheep Davis Road](#) in the Gateway Performance (GWP) District.
11. Signarama of Concord, on behalf of Reflections Skin Suite, requests ADR approval for a new 2.53 non-illuminated wall sign at [109 North State Street](#) in the Civic Performance (CVP) District.

Next monthly meeting on January 2, 2024

ADR Agenda

12. Advantage Signs, on behalf of The Loft Hair Studio, requests ADR approval for a new 12 sf internally illuminated wall sign, 2.62 sf non-illuminated window sign, and a 9.33 sf non-illuminated blade sign at [106 South State Street](#) in the Urban Transitional (UT) District.
13. Advantage Signs, on behalf of Table NH, requests ADR approval for a new 5 sf non-illuminated hanging sign at [57 North Main Street](#) in the Central Business Performance (CBP) District.
14. Barlo Signs, on behalf of Nucar, requests ADR approval for one (1) new 61.25 sf non-illuminated wall signs and one (1) new 28.11 sf internally illuminated pylon panel at [13 Manchester Street](#) in the Gateway Performance (GWP) District.
15. Yesco Sign and Lighting, on behalf of H & R Block, requests ADR approval for a new 30.72 sf internally illuminated wall sign at [240 Loudon Road](#) in the Gateway Performance (GWP) District.
16. Salon Lotus requests ADR approval for a new 4.86 sf non-illuminated hanging sign and a new 4 sf non-illuminated window sign at [57 North Main Street](#) in the Central Business Performance (CBP) District.
17. Green Bear Signs and Graphic, LLC, on behalf of Buba Kitchen, requests ADR approval for one (1) new 8 sf externally illuminated hanging blade sign and two (2) 7 sf non-illuminated window signs at [148 North Main Street](#) in the Central Business Performance (CBP) District.

Conditional Use Permit Applications

18. Jason Gagnon, on behalf of Bank of New Hampshire, requests ADR approval as part of a Conditional Use Permit (CUP) for two non-illuminated signs above the first floor at [167 N. Main Street](#) in the Civic Performance (CVP) District. (2023-141)

Site Plan & Subdivision Applications

19. Altus Engineering, on behalf of Ryan Taber, requests ADR approval as part of a Major Subdivision approval for a 9-unit residential condominium development at [15 Hot Hole Pond Road](#) in the Open Space Residential (RO) District. (2023-140)

Other Business

20. Concord Hotel Lighting