

MINUTES

Beaver Meadow Golf Advisory Committee Meeting August 10, 2023

In Attendance: Chris Mulleavey (Chair), Jennifer Kretovic, Mark Coen, Roger Jobin, Gary Darby, Ruthann Bradley, Bob Whatmough, Phil Davis, Pat Lanman, and Brian LeBrun.

Excused: Nathan Fennessy, Linda Mattlage, Fran Hunt, Bob Norton, Dick Holden, and Corey Schofield.

1) Approval of Meeting Minutes: A motion was made and seconded to approve the minutes from the July 19, 2023 and July 26, 2023 meetings. The minutes were approved with a unanimous voice vote.

2) Pro Shop Operations:

- The course has gotten through its busy time of outings. In 10 days of outings, the number of rounds played were just shy of 700.
- Phil indicated that, even with 19 days of rain, out of 38 days, the course still exceeded revenue from the previous July. This revenue includes revenue from outings; as well as the membership deferment, which is up about \$13,000 over last July. Had the weather been good, the course would've exceeded last year's revenue by even more.
- Phil provided an overview of sales vs. weather. Ruthann Bradley suggested that the course offer lower rates on bad weather days in order to draw people in. It was noted that even the threat of rain affects sales.

3) Course Update:

- Pat indicated that the irrigation project on Holes 1, 17, and 18, is complete. He noted that golfers were very understanding in playing around the project. There are three more phases of the irrigation project to come.
- Pat indicated that the course has made it through the most stressful part of the summer, as far as conditions are concerned. The days are getting shorter, are not as hot, and there is more shade, all of which benefit the conditions of the course.

4) Letter from SkiTheBeav:

- Susan Woods and Sam Evans-Brown of Ski The Beav were in attendance to discuss a letter they sent to the City requesting continued collaboration and support for their cross-country skiing initiative. They noted the most recent collaboration, which resulted in the purchase of a groomer. They would like the City's further collaboration and support to invest in snowmaking equipment and to install lights along a limited portion of the ski trails. They suggested the committee take a look at Weston Ski Track in Weston, Massachusetts, which has a similar setup to what they are envisioning for Ski The Beav.

Committee members discussed the matter and were generally in support of their request, noting that there will be many logistics to work out. Roger Jobin asked if skiers should be charged a fee if the improvements are made. Sam Evans-Brown suggested that fees should be charged, similar to the program in Weston, which is pay to ski.

Brian LeBrun indicated that the Recreation & Parks Advisory Committee (RPAC) will also be discussing this request at their next meeting. He suggested that before making a recommendation to City Council, both the Golf Course Advisory Committee and the RPAC have a joint meeting to discuss. Brian will work with Director Gill on scheduling a meeting.

5) Other:

- Mark Coen discussed the City Ordinance for the Golf Course Advisory Committee.
- Mark Coen noted that the Golf Course Advisory Committee is highly regarded by the City Council. He gave kudos to Chairman Chris Mulleavey for his strong leadership over the years.
- Jennifer Kretovic indicated that she did some research back to the early 2000's to try and determine why we stopped offering a resident membership rate. She was unable to find any pertinent information.

6) 5 Minutes of Public Input:

- There was no public input.

7) Adjournment:

- A motion was made and seconded, and the meeting was adjourned at 9:03 AM with a unanimous voice vote.