

MINUTES

Beaver Meadow Golf Advisory Committee Meeting
July 26, 2023

In Attendance: Chris Mulleavey (Chair), Jennifer Kretovic, Nathan Fennessy, Mark Coen, Bob Norton, Gary Darby, Ruthann Bradley, Bob Whatmough, Fran Hunt, Phil Davis, Pat Lanman, and Brian LeBrun.

Excused: Roger Jobin, Dick Holden, Corey Schofield and Linda Mattlage

1) **Call to Order:** Chairman Mulleavey called the meeting to order at 8:00 AM.

2) **Membership and Greens Fee Review:**

- The committee opened the discussion of green fee, simulator, membership and outing rates. There was significant discussion regarding providing a lower resident pricing for green fee rates; 18 holes on weekends, 18 holes on weekdays, and 9 hole rates.
- Deputy City Manager Brian LeBrun noted that there will likely be a need for additional temporary staff to manage the additional time that will be needed for greens fee resident rate check-in. This additional effort is projected to cost \$700 per week or \$20,000 per year. It would also result in a reduction of projected new revenue of approximately \$29,000 per year if the resident greens fee rate is adopted. Councilor Fennessy noted that it should not take too much additional time to check identification at check-in. Deputy City Manager LeBrun stated that the extra time is due to checking in four people every eight minutes all day, and it is a cumulative effect. Chairman Mulleavey suggested that any resident versus non-resident rate should be on memberships.
- Phil Davis discussed simulator rates and suggested increasing from \$40 to \$45 per hour.
- Mark Coen suggested giving the City Council a couple of options. Chairman Mulleavey suggested the committee make a specific recommendation. Councilor Fennessy said the committee should take a position on recommendation of resident versus non-resident rate structure to recommend to the City Council.
- Bob Norton stated that the committee should flesh out what happened 10 years ago when the resident rate went away.
- Phil Davis suggested that we could provide a resident special rate on specific days and times of week to provide a benefit to residents.
- Chairman Mulleavey indicated that the committee has recommended favorable rates each year to be competitive and fair in the market for all golfers.
- Councilor Fennessy stated that we need to keep in mind where we are in the marketplace and the importance of keeping a full tee sheet.

- Ruthann Bradley ask if we need to consider the impact of people that make tee times and are no shows. Phil Davis said that the number of no shows is very small.
- Councilor Kretovic made a motion to recommend daily fees, as originally proposed, with no differential for resident vs. non-resident rates. The motion was seconded by Mark Coen. The motion passed with 7 in favor, 2 opposed.
- Bob Norton moved to provide a resident discount/special at a certain day and time during the week, as selected by the golf course and under the City Manager's purvue, to provide special pricing. The motion passed with 8 in favor and one opposed.
- Councilor Kretovic made a motion to recommend changing the simulator rate to \$45 per hour, seconded by Bob Whatmough. The motion passed with 8 in favor and one opposed.
- Councilor Kretovic made a motion to recommended Option #2 for membership rates, with no differential for resident vs. non-resident, and revising the proposed Senior rate to \$1,295. The motion was seconded by Fran Hunt. All members voted in favor.
- By consensus, the committee agreed to provide a fall special program, the same as last year.
- Councilor Kretovic motioned to collect resident vs. non-resident membership data, for consideration when discussing rates for subsequent years. The motion was seconded by Fran Hunt. The motion failed, with 4 in favor and 5 opposed.
- Chairman Mulleavey motioned to set a Daily Fee Non-Resident rate of \$55 for 18 holes on weekends; \$45 for 18 holes on weekdays; and \$30 for 9 holes. The motion was seconded by Councilor Fennessy. The motion passed with 6 in favor, 3 opposed.
- Mark Coen motioned to rescind the non-resident rate motion just proposed by Chairman Mulleavey, which passed 6 to 3. The motion was seconded by Councilor Kretovic. The motion passed with 7 in favor and 2 opposed.
- Councilor Fennessy informed the committee that on August 16th, at 6:00 PM at the Beaver Meadow event tent, there will be a community workshop for the new clubhouse design.
- The Committee also discussed that they will consider resident vs. non-resident rates at next year's meeting when 2025 rates are discussed.

3) Public Input: There was no public input.

4) Adjournment: A motion was made and seconded, and the meeting was adjourned at 9:20 AM with a unanimous voice vote.