

MINUTES

Beaver Meadow Golf Advisory Committee Meeting
March 9, 2023

In Attendance: Jennifer Kretovic (Acting Chair), Bob Whatmough, Mark Coen, Gary Darby, Dick Holden, Roger Jobin, Linda Matlage, Bob Norton, Phil Davis, Pat Lanman, and Brian LeBrun.

Excused: Chris Mulleavey, Nathan Fennessy, Ruthann Bradley, Fran Hunt and Corey Schofield.

1) Approval of Meeting Minutes: A motion was made and seconded to approve the minutes from the February 9, 2023 meeting. The minutes were approved with a unanimous voice vote.

2) Pro Shop Operations:

- Total sales are up 15.9% just nine days into this month, and up 10% since January.
- Recent Demo Day was a success with roughly \$8,000 - \$10,000 in sales.
- There are no concerns on product availability.
- E-mail blast regarding Get Golf Ready has been sent out. The Friday slot sold out in one day.
- Phil pointed out that the temp position will help provide better customer service for things such as Get Golf Ready.
- Brian stated that last year's demand for lessons outpaced Phil and Josh's ability to give lessons.
- Brian clarified to the committee that the new position is a temporary position, not permanent.
- Mark asked if the purpose of utilizing a temp position to cover lessons is to enhance revenue or to cover overflow lessons. Brian responded that it is a break even move for revenue and will provide better customer service.
- The calendar for outings is online. Phil noted that there has been a heavy request this year for new outings. The goal continues to be to balance outings with member/greens fee play.
- Mark asked about staffing. Phil indicated that all staff from last year are returning, with one potential exception. Phil noted that he added three spots for rangers and has received many applications.
- Roger asked if there is a date to take down the simulators. Phil indicated that the goal is to take them down five days before opening for outdoor golf. Usually this is during the first week of April.

3) Course Update:

- Pat indicated that they are still grooming trails and skiing remains popular. Trail grooming is scheduled to end on March 12th.
- Materials are in for the tree cut restoration.
- Over the next week, greens will be cleared of snow and ice.
- Pat shared an article (attached to these minutes) entitled "How to Ruin a Golf Course with Trees," from a recent USGA publication. Pat noted that the title picture, showing poor conditions caused by trees, is a picture of Beaver Meadow's 15th tee. Pat noted that this is the reason to continue and finish the tree project laid out in the USGA report.

4) New Business:

- Jennifer Kretovic provided an update from the March 8, 2023 Ad-Hoc Beaver Meadow Building Committee meeting. She indicated that the committee's next step will be to hold a meeting for public outreach and input. Brian noted that the NH Golf Association was represented at the meeting and that we are in discussions with them.

5) 5 Minutes of Public Input:

- Charles Randall, BMGC Member, asked Phil how many memberships we have. Phil indicated that the total is not over 400, and that Junior memberships are included in that number. Charles expressed his concern that additional members will cause pace of play issues.

6) Adjournment: A motion was made and seconded, and the meeting was adjourned with a unanimous voice vote.