

City of Concord, New Hampshire
Architectural Design Review Committee
January 7, 2020 Minutes

The Architectural Design Review Committee (ADRC) held its regular monthly meeting on January 7, 2020 in the 2nd floor conference room at 41 Green Street.

Attendees: Co-Chair Jay Doherty, Co-Chair Elizabeth Durfee Hengen, Members Claude Gentilhomme, Margaret Tomas, and Ron King

Absent: Doug Shilo

Staff: Sam Durfee, Senior Planner
Lisa Fellows-Weaver, Administrative Specialist
Craig Walker, Zoning Administrator

Call to Order

The meeting was called to order by Chair Hengen at 8:31 a.m.

Approval of Minutes

Mr. Gentilhomme moved to approve the minutes of December 3, 2019, as written. Ms. Tomas seconded the motion. The motion passed unanimously.

Sign Applications

1. Millburn Plaza, LLC, on behalf of 7-Eleven, requests ADR approval to replace an internally illuminated wall sign at 125 Loudon Road in the General Commercial (CG) District.

Heather Dudko of national Sign represented the application.

Ms. Dudko stated that the application is to replace the sign band in the existing wall sign. All other signs on the property will remain.

Mr. Gentilhomme made a motion to recommend approval as submitted. Mr. King seconded. The motion passed unanimously.

2. Brixmore Capitol SC LLC, on behalf of Orangetheory Fitness, requests ADR approval to add two new internally illuminated wall signs at 80 Storrs Street in the Opportunity Performance Corridor (OCP) District.

Glen Shadlick of NEOPCO Signs represented the application.

Mr. Shadlick stated that the location is the former Payless Shoe Store. The application is for two signs; front and back side of the plaza. Both signs are identical and are mounted to a raceway.

Mr. Walker stated that a variance was granted in 2019 to permit the sign on the back side of the plaza.

Mr. King made a motion to recommend approval as submitted. Mr. Gentilhomme seconded. The motion passed unanimously.

Other Business

Panera Bread, 75-77 Fort Eddy Road in the Gateway Performance (GWP) District.

Mr. Durfee stated that he received an email from Mr. Brennan regarding Panera requesting to add a roof top unit to the solarium proposed to be 70"x42"x33". The unit could be sprayed to match the adjacent awning.

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A discussion was held regarding the height of the unit as it may need to be placed on a platform making it even higher than 33 inches tall. Mr. Gentilhomme suggested picking up the awning design and continuing it as an independent shroud. The Committee requested that the applicant return with revised renderings.

Planet Fitness

Ms. Tomas noted the lighting in the sign inserts of the new Planet Fitness sign seems to be very bright. Mr. Walker will check into this.

Appointments

It was noted that it is time for reappointments of members as some terms are expiring. All members expressed an interest in being reappointed to the Committee.

Adjournment

Mr. King made a motion to adjourn. Ms. Tomas seconded. The motion passed unanimously at 9:00 a.m.

Respectfully submitted,
Lisa Fellows-Weaver
Administrative Specialist