

April 13, 2017
Draft Meeting Minutes
Beaver Meadow Golf Advisory Committee

Members Present:

Chris Mulleavey, Chair
Jim Marshall
Mark Coen
Travis Martin
Justin Kimball
Dick Holden
David Gill
Bernard "Sid" Chase
Phil Davis

Members Absent:

Fran Hunt
Jennifer Kretovic
Bob Norton
David Croft
Linda Mattlage
Roger Jobin

Others Attending:

Kevin Graham, representing 19th Hole
A call to order

5 Minutes of Public Input

None

Chris asks if there is a motion to approve the draft minutes from the February 9, 2017 meeting or any questions about the minutes

Dick Holden moves approval of the minutes from the February 9, 2017 Meeting.

Jim Marshall seconds the motion.

Motion Carries 6-0

Course Update

Patio Tent Removal

Chris Mulleavey has two initial points

1. As Chair, he feels it would have been better if Advisory had known in advance to soften the blow and support staff's idea
 2. Personally, he liked the tent and the shade provided
- Jim Marshall asks, what was the thought process?

Phil responds it was 100% to help the 19th Hole grow their business and improve the experience at Beaver Meadow. Every event and outing at Beaver Meadow is capped off with the Food and Beverage experience.

Phil describes the experience of the Green Fee player versus the “Patio Crew” that dominate the tent area and hence the patio itself. This is an opportunity create a more spacious atmosphere on the patio with improved sight lines and room to move around. Beaver Meadow is a municipal golf course but there is a widespread desire to have a more country club feel.

Kevin comments that the increased space provides opportunity for other activities such as music or games such as Corn Hole

How will success be measured?

Kevin, feedback and revenue

Justin Kimball has gotten positive feedback

Dick Holden asks if there will be more or fewer tables

Phil says we could add tables or possibly other forms of seating such as

Adirondack Chairs

David Gill takes blame for process, there could have been better communication, did not do a good job of sharing vision

David adds this may create more use of backroom

Jim Marshall says as much as GAC’s job is to provide input to Staff and Council, they are also seen as ambassadors by the golfing public. Providing real reasons for changes quash false rumors. Jim does have concerns about the level of noise and party atmosphere on the patio

Chris Mulleavey, to wrap up states that GAC will support and explain decision, but if it is simply a problem of loud, unruly patrons, they should be asked to quiet down, move or leave.

Fireworks Display in December

Staff looking for input for future requests

This was a private function that made request to 19th Hole, who turned to City Staff

There is no ordinance preventing it

Committee was polled and there was support

However

There were complaints that fireworks were too big and too loud. They were heard for many miles around.

Only abutters were notified, others in neighborhood were not

There was positive feedback from some in area

David Gill recommends a fireworks size limit defined by class

Discussion

Scheduled events rather than random events

Events tied to activities such as a winter carnival

Public versus Private event

Better publicity particularly if tied to public event

David offers a Policy defining parameters and process for GAC to vet

Master Plan with GAC and RPAC

Master Plan with GAC and RPAC

David Gill apologizes for not directing report to the Chairs of respective Committees as promised, instead sending directly to City Manager for Council
David has gotten feedback from GAC members that would have improved report
Chris Mulleavey once again feels caught in the middle fielding phone calls for a report he had not seen
Chris asks if Council has accepted the Report
David says yes
Chris asks what the next step is
Is it part of FY18 CIP?
David responds it is part of the FY18 Operational and CIP budget being prepared by the City Manager
David adds it will be difficult for the Golf Fund to fully support the improvements on its own
Mark Coen, from City Council's perspective, says several Councilors recognize the need for improvements but will want clarity of preference amongst projects
Chris suggests this is really a question for the Golf Course Manager
Jim Marshall supports the Irrigation improvements
Mark says at the very least the parking lot will need more regular sweeping/blowing and painting
Without action, GAC input would be supportive of Irrigation first and the parking lot a second priority
David reminds that both budgets are fluid from year to year
Jim asks if would be helpful if GAC reached out to Council via letter?
Mark says it would have been more effective if the letter had gone with the Report
Mark reminds Committee it is Council's budget and that Tom is asked to prepare it

Jim Marshall moves that Chris Mulleavey write a letter to the Mayor and City Council to prioritize Irrigation in the Budget
Dick Holden Seconds
Motion Caries 6-0

David excuses himself to bring his daughter to the dentist

Course Update, continued

Membership sales are coming in, particularly strong are Young Adult and College
Student numbers 4 and 3 new respectively
Simulator revenue strong, expected to exceed budget
Tournament schedule ready to be published
Phil has landed new outings and has confirmed nearly all returning events

Old Business

None

Chris asks if there is a motion to adjourn.
Justin so moves.
Dick seconds,
Motion carries. 6-0

Meeting is set for May 11, 2017

8:00 AM

Beaver Meadow Clubhouse

Agenda:

Public Input

Approval of Minutes

Old Business

Meeting Adjourned.