

## Dear Library Supporters,

One of the largest publishing companies, Macmillan Publishers and their CEO John Sargent, is set to enact a pricing embargo on eBooks directed at libraries.

### What is Macmillan doing?

“As of November 1<sup>st</sup>, 2020, "library systems" will now be allowed to purchase a single—that is, *one*—perpetual access e-book during the first eight weeks of publication for each new Macmillan release, at half price (\$30). Additional copies will then be available at full price (generally \$60 for new releases) after the eight-week window has passed. All other terms remain the same: e-book licenses will continue to be metered for two years or 52 lends, whichever comes first, on a one copy/one user model.”

Unfortunately this means that if you place a hold on a Macmillan eBook, wait times on titles will be considerably longer than they have ever been.

### What is Concord Public Library doing?

For the moment we at CPL, and some larger libraries in New Hampshire that are also a part of the Urban Library Administrators Consortium, will no longer order additional Advantage copies of eBooks through Macmillan.

We realize that patrons will not have access to some popular MacMillan titles, however, we feel that this unfair pricing model goes against everything libraries stand for; equitable access to information.

### What are other industry leaders doing?

Several states and their attorney generals, library consortiums, and city libraries are exploring legal action against Macmillan Publishers.

The American Library Association has created an online petition you can sign at <https://p2a.co/fgcQkzV> (also on our website)

Sincerely,

The Concord Public Library

