



Creative Assets of Concord, NH



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The City of Concord is home to a number of non-profit organizations whose mission is to create events that highlight the businesses, locations, people and natural environments that make Concord special. The Greater Concord Chamber of Commerce, Creative Concord Committee, and Intown Concord organizations put a lot of effort into what they do.

The Greater Concord Chamber of Commerce defines its mission as developing economic opportunities, strengthening the business climate, and enhancing the quality of life in the Capital Region. The board of directors is made up of men and women from area businesses and organizations. Among the events the Chamber of Commerce offers is an annual golf tournament at Beaver Meadow Golf Course. The organization also provides grants for local teachers, and presents annual Pinnacle Awards to recognize businesses and individuals that have “demonstrated professional excellence and commitment to the Chamber and the community.”



The Chamber participates in the Tri-City Expo, a business to business networking event that also includes Manchester and Nashua. The Chamber maintains a helpful website that allows visitors to plan a trip to the capital region and take advantage of the area’s offerings, from outdoor adventures to touring the downtown area.

The Creative Concord Committee (CCC) is an offshoot of the Chamber of Commerce that encourages and supports the arts in the city. The CCC started an outdoor sculpture exhibit in 2018 and is involved in several other creative initiatives. The CCC group works closely with capital region artistic organizations such as the Kimball Jenkins School of Art and the League of New Hampshire Craftsmen, and encourages buskers (street performers) on Main Street.

Intown Concord’s mission is to promote and enhance the business environment, cultural activities, housing, and appearance of historic downtown Concord. Like the Chamber of Commerce, the board for Intown Concord is made up of local business owners and community members. Intown Concord holds many events that take place right on Main Street, including Market Days, Upstairs Downtown walking tour, Halloween Howl, and Midnight Merriment. Market Days is the organization’s largest event. Created in 1974, Market Days is held annually in June and lasts for three days. Most of Main Street is closed off to traffic and stores located in the area move their wares to the street itself to join with other vendors and organizations. There is also music, activities for all ages, and other entertainment on stages and in squares in the downtown area.

